

KEKST
CNC

Kekst CNC in the Kingdom of Saudi Arabia



Every day, government and corporate leaders face high-stakes opportunities and challenges that offer little margin for error. Effective, integrated communications are essential to create value, realize new benefits and manage risk in this increasingly interconnected world. Organizations around the globe, from start-ups and the biggest global corporations to government ministries and NGOs, trust Kekst CNC for our expertise and experience.

For more than five decades, we have helped to protect and enhance the reputations of our clients when it matters most.

In the Kingdom of Saudi Arabia, our team has delivered communications management consultancy services to businesses and government for over 20 years.

About Us

A global strategic communications management consultancy with deep local roots in the world's key corporate and financial centres, Kekst CNC helps clients communicate through complex transitions, manage strategic opportunities and crises, and enhance reputations through proactive and responsive communications. We do this by harnessing ideas and expertise from the world's most creative and experienced professionals.

Kekst CNC is part of Publicis Groupe, the world's second-largest communications group.

A global team of
300
Professionals

Serving clients from
14
Offices



Our Expertise

The scope of our global offering spans the breadth of communications challenges and opportunities that institutions face, and our teams have years of high-level experience in their fields. In an era of unprecedented challenge, change and opportunity, we excel in helping clients with industry-leading strategic acumen and execution, using an approach we define as “communications management consultancy”. We combine the rigorous, data-led solutions of management consultants with broad communications expertise and a deep understanding of Saudi Arabia.

Corporate Governance and Shareholder Activism

Corporate Reputation and Positioning

Crisis and Issues Management

Cybersecurity

ESG and Sustainability

Financial Communications

Initial Public Offerings

Litigation Support

Mergers and Acquisitions

People Communications

Private Capital

Public Affairs

Public and Media Relations

Regulatory

Research, Analytics and Insights

Restructuring and Bankruptcy

Science and Innovation

Stakeholder Mapping



Kekst CNC's teams are trusted around the world. We combine an unparalleled breadth of experience with exceptional attention to our clients, superior knowledge of the latest in technological and regulatory trends, and a deep understanding of local culture.

We look forward to working with you.

Contact us

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